Reception Room

COTTON CHATS

DRAPER COMPANY

TRADE-MARK REG. U.S. PAT. OFF.

HOPEDALE, MASS.

NO. 160. FEBRUARY, 1916.

WE APPRECIATE

the cordial expressions of good will contained in the letters acknowledging receipt of our one hundredth anniversary announcement. We reproduce extracts from a few of these numerous letters.

A record of one hundred years establishment is one to which very few concerns can point. At the end of twenty-five years many concerns are bankrupt; at the end of fifty most are dying of dry rot; to have lasted seventy-five years is a most extraordinary record; therefore, it is somewhat difficult to adequately express one's admiration for a concern like yours which at the end of one hundred years is still actively growing and gathering force.

We sincerely congratulate you upon your wonderful and inspiring history.

Allow us to extend our warmest congratulations, and to state that we trust our present relations will long continue.

While none of us will be here one hundred years hence, we hope that Draper Company will continue uninterrupted in its success and advancement, that posterity may enjoy the celebration of its Second Centennial.

It is our hope that as the years come, you will continue to flourish and furnish to the world added contributions to its mechanical progress.

Having always stood for the best kind of progress you must feel proud of your record.

We are fifty years old in business this year so have an added interest in your greater anniversary.

We offer our congratulations on your hundredth anniversary. We were established in 1805.

With my knowledge of your methods and principles, I think that the old Bay State should be proud of having such an institution within its boundaries. I visit Hopedale each year, and it is always a pleasure to see your fine buildings and the comfortable homes furnished by you to your employees.

We reciprocate your kind wishes, and trust you will have continued prosperity for another century. The career of your company has been marked by enterprise, business ability and fairness.

You certainly have had a long and honourable career, and your success has been phenomenal. We trust that the next hundred years may be even more prosperous.

Your products in our mills are a constant reminder of our friends at Hopedale. We wish you continued prosperity.

Your company has every reason to be proud of its record, and one of the most gratifying thoughts on the part of your friends is that this anniversary finds you still advancing, stronger and more efficient than ever. The original members of your company have been favored with most competent successors, in whose hands their good name and interests have continued to prosper.

We heartily congratulate you on the rounding out of this long period of successful business.

We do this with a particularly pleasant spirit, because as you will note from the heading on our paper, we are several years older than you are.

We beg to congratulate the Draper Company on its successful rounding out of one hundred years of business

and we shall take pleasure in having framed and hung in our office the greeting commemorating this wonderful anniversary.

I trust that your business will continue on the prosperous way which it has done in the last one hundred years.

My own remembrance of your company only dates back to 1860. I hope you will always be prosperous.

New England and the Country should be proud of the honorable record that you have made in this century of your existence.

We reciprocate your wishes for happiness and prosperity, trusting you will enjoy quite as much of the former as you always have of the latter.

As old friends of the Draper Company we desire to extend to its officers and directors our heartiest congratulations on this one hundredth anniversary of your business.

It has always been a pleasure for us to work for you and with you and we trust that you will not forget us when you are in the market.

We hope that your company may have another hundred years of prosperity and that we may help in our small way to add to it in any way that we possibly can.

We desire to express felicitations on the completion of a century's history of one of the most remarkable industrial corporations in America. Few establishments have made history so rapidly, so marvellously and so constantly with every evidence of perennial youthfulness and vigor.

In a somewhat unstable world it is a pleasure to see anything an hundred years old. Hence I was pleased to get your announcement of the celebration of your one hundredth business birthday. I hope the business may continue for another century on the same high plane that it has been conducted.

Permit me to congratulate—through you—the Draper Co., on its hundredth anniversary, and to express the wish that both you and I may be as active, vigorous, respected and well rated on our hundredth birthdays.

The excellent service you have always given to our modest amount of business leads us to wish that the Draper Company will have many more centuries of success.

I note with much interest the one hundredth anniversary of the founding of your business, and write to extend to you our congratulations and good wishes for the continuance of your business, which has been marked by such high commercial ideals and fair treatment of your customers.

It is a rare thing for an American firm to celebrate its one hundredth anniversary. And it is a still rarer thing for such a concern to be able to point to the achievements the Draper Company has recorded in the one hundred years of its history.

I hope your firm may have a two hundredth anniversary, for your reputation, based upon the good conduct and management of business, would seem to indicate there might be no limit to your anniversaries except the end of time.

I wish to acknowledge with many thanks the remembrance on the one hundredth anniversary of the establishment of your business and although in a certain sense I have been "a looker on in Vienna" in connection with the cotton manufacture, yet it has given me a perspective which enables me to appreciate as many who are engaged right in the midst of matters are unable to do, and the Draper Company must have a sense of satisfaction in the contributions which they have made towards the development of modern cotton manufacture.

If you continue to improve during the next one hundred years as much as you have during the last we will have nothing to do but to put the machinery in the mill and open up the cotton and throw it in.

The success of the Draper Company has been gained through the ability and integrity of the Draper family and its associates. We believe the same ability and integrity will continue and we cannot but believe that the prestige gained by the Draper Company will be advanced and that its friends, who are at this time numbered by the thousands, will be increased as the years go by.

We wish to pay tribute to the usefulness of your labors in having wrought such economies of time and money for the textile world through your labor and money-saving machinery.

Permit us to present our heartiest congratulations on your most honorable record that has made possible the celebration of the hundredth anniversary of the founding of your business.

I hope that one hundred years from now the Company may be as prosperous as it is today, and, if the world demands it, just so much larger.

The persistence of the Draper Company in attention to detail in order to bring its products to the highest

condition of efficiency should not only be a lesson to all other business men, but should be an inspiration to the youth of the country.

We so often hear men say: "It won't make any difference a hundred years from now"—that, in a way, we accept it as if it were true; but when one looks on the heading of your centenary letter, 1816-1916, the full realization that it represents one hundred years of life of a business that is still growing larger and greater, more fully supplying the wants and needs of its clients today than ever before in its history, we are convinced that it does make a difference in a hundred years.

We extend our congratulations and hope that your service to the textile industry during the next century will prove as great as during the last one hundred years.

The writer has had the honor of the acquaintance of three generations actively identified with the conduct and welfare of your business, and he hopes to have the privilege of adding one or more generations to this number. We not only congratulate you upon having reached your hundredth anniversary, but we express to you our appreciation not alone of what you have achieved for your own business, but of the benefits which you have conferred upon the community through your work.